



EFN STRATEGIC AND OPERATIONAL LOBBY PLAN 2014-2020

Introduction The EFN Strategic Lobby Plan consists of EFN mission and objectives. In order to achieve these objectives, the EFN endorsed Policy Statements and Position Papers, which are listed under each respective objective, and available on the EFN Website, at: http://www.efnweb.be/?page_id=833.

The EFN Strategic Lobby Plan comes ALIVE by the implementation of an Operational Lobby plan for EFN Members and EFN General Secretary. The EFN General Assembly agreed to intermediately review the Strategic Lobby Plan in 2017.

MISSION of EFN The European Federation of Nurses Associations (EFN) shall act to strengthen the status and practice of the profession of nursing for the benefit of the health of the citizens and the interests of nurses in the EU & Europe.

EFN OVERARCHING OBJECTIVES

- OBJECTIVE 1:** To ensure that patient safety, nurses and nursing are central to the development of Social and Health Policy and its implementation in the EU and Europe.
- OBJECTIVE 2:** To support and facilitate a qualitative and equitable health service in the EU and Europe by a strategic contribution to the development of a sufficient, effective, competent and motivated workforce of nurses.
- OBJECTIVE 3:** Strengthening the European Federation of Nurses Associations (EFN) representation in the EU and Europe and develop its key role as a bridge between the National Nurses' Association/Organisation (NNA) and/or section of National Healthcare Workers Associations/Organisations and the decision-makers in the EU institutions.



EFN STRATEGIC & OPERATIONAL LOBBY PLAN 2014-2020

1. EFN Lobby Actions related to EFN Objective 1

Title	Type of Proposal	Scope and Objectives	Lead Committee/Related EFN Documents	Priority/Timeframe
<p>1.1 Health Systems, eHealth, Quality & Safety, and Nursing</p> <p>Cross Border Directive (Directive 2011/24/EU)</p> <p>DG Connect - DG SANTE - DG Research</p>	<p>Implementation EU Directive on Patient's rights in Cross Border healthcare (2011/24/EU).</p> <p>Implementation Council Recommendations on Patient Safety and Healthcare Associated Infections (2012) & Council Conclusions (December 2014) - EU Antimicrobial Resistance (AMR) – Define the role of nurses in combatting AMR – Council conclusions (2016)</p> <p>Value Health Systems - Measuring outcomes instead of process</p> <p>Innovation - Nurses are leading health system reform, moving towards Integrated Care and strengthening Community Care</p> <p>Dementia/Chronic Diseases - implementation of strategies & structures and recognise nurses' key role in elderly care.</p> <p>European Semester – Commission country specific recommendations</p> <p>Evidence Based Guidelines for the deployment of eHealth services – European Commission Action Plan 2012-2020</p> <p>EFN member of:</p> <ul style="list-style-type: none"> Joint Action Quality and Safety (PASQ) (End July 2016) & High Level Group on Quality and Safety within DG SANTE EU eHealth Stakeholder group within DG Connect Smartcare EU Project (End July 2016) 	<p>Strengthening evidence based nursing practice by focussing on:</p> <ul style="list-style-type: none"> Continuity of Care (Art 4 & 5 of 2011/24/EU). Quality Standards (Art 10 of 2011/24/EU). Patient empowerment/Health Literacy EC Action Plan 2012-2020 (article 6.3) “developing evidence-based clinical practice guidelines for telemedicine services with particular emphasis on nursing and social care workers.” <p>Antimicrobial Resistance (AMR) - influence the EU's future action plan, working with the public health community, and acknowledge the important leading role of nurses; twinning mechanisms and country to country peer review; use antibiotics more effectively (medication reconciliation)</p> <p>Value Health Systems - Measuring health outcomes through nursing sensitive indicators</p> <p>Innovation in advanced roles, in health and social ecosystem</p> <p>Dementia - Nurses should play a key role in managing and preventing Dementia.</p> <p>The mechanisms used are:</p> <ul style="list-style-type: none"> European Innovation Partnership (EIP) on Active and Healthy Ageing Informing EU public policy through nursing research (ENRF) - Horizon 2020 priorities EFN members linking with national contact points standards of 'quality of care' “the impact of austerity measures in the medium and long term on nursing and ways to promote investment in health during 2014-2020 period” European Semester - NNAs impact on the National Reports and Recommendations and input to European Commission consultation on social pillar. Alliance Building (EU Stakeholders, WHO, OECD, ...) 	<p>Lead Committee: Public Policy Committee</p> <p>Related EFN Documents:</p> <ul style="list-style-type: none"> Policy & Position Statements: Patients' Rights in Cross-Border Healthcare Directive; Nursing Sensitive Criteria for the Selection of 'European Centres of Excellence'; Continuity of Care; eHealth; Structural and Social Cohesion Funds Nursing Research; Quality & Safety Standards; Council Recommendations; Patient Empowerment; Investing in Health; Dementia Care; Moving Care to the Community Input to the European Commission: eHealth Action Plan 2011-2020; EU 2020 Healthy Ageing Partnership; "Patient Safety"; High Level Patient Safety Working Group; Strategies for Improving Safety by Prevention and Control of Healthcare-associated Infections; Quality of Care and Patient Safety; The Green Paper on Mobile Health; Public stakeholder consultation on next phase of EU-US cooperation in eHealth/Health IT; Possible priorities for research and innovation for 2016-2017; Primary Care Reports: eHealth - including HAIP; Caring for the Future Cost Effective Integrated Care Models; Sharps Injuries; EU Patient Safety & Quality Network; eHealth Stakeholder Group Report on eSkills and Health Workforce; Innovation in Primary and Community Care Articles: e-quality for e-safety: a nurses' view on eHealth; Evidence Based Policy-making for Health System Reform in the EU; Nurses Safety neglected when dealing with Ebola preparedness; Women in Integrated Care and eHealth; Enhancing the provision of health and social care in Europe through eHealth; mHealth redesigning healthcare budgets; Europeanisation: eHealth Services Standards of Care; Upscaling Integrated Care ENS4Care Guidelines: Prevention; Clinical Practice; Advanced Roles; Integrated Care; Nurse ePrescribing 	<p>High Priority - Lobbying</p> <p>EU Presidency topic - eHealth Action Plan 2012 - 2020</p> <p>2014-2020 – Health for Growth Programme 2014-2020 – Horizon 2020</p> <p>2014-2020 – Cohesion Policy Package</p> <p>European Innovation Partnership - Final evaluation in 2020.</p> <p>Influence agenda and policy outcomes of EU Council Presidencies:</p> <p>2016 – Netherlands & Slovakia</p> <p>2017 – Malta (GA Malta) & UK</p> <p>2018 – Estonia & Bulgaria</p> <p>2019 – Austria & Romania</p> <p>2020 – Finland & ...</p>
<p>1.2 European Parliament Elections 2014 & 2020</p> <p>MEPs</p>	<p>EFN members to prepare the European Parliament Elections (2020) (in line with 2014): prepare a manifesto to be circulated & used by the NNAs at national level to support health/nurse friendly MEPs</p> <p>NNAs to provide the EFN with their national European Parliament election influencing/lobbying plans and activities and have one nurse as candidate in the European Parliament.</p>	<ul style="list-style-type: none"> Nurses are a significant voting force and play a role in influencing the vote EFN members to meet with their candidates in the European Parliament to speak about the issues rose in the EFN manifesto (e.g. projected deficits in the number of nurses in the next decade and increasing workloads) Calling on the MEPs to support some key priorities: sustainability of health systems, innovation in healthcare and advanced roles for nurses 	<p>Lead Committee: Public Policy Committee</p> <p>Related EFN Documents:</p> <ul style="list-style-type: none"> Input to the EU: EFN Manifesto European Parliament Elections – May 2014 	<p>Medium Priority</p> <p>Elections May 2014 (<i>The new Commission is due to take office on 1 November 2014</i>).</p> <p>Elections May/June 2020</p>



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2. EFN Lobby Actions related to EFN Objective 2

Title	Type of Proposal	Scope and Objectives	Lead Committee/Related EFN Documents	Priority/Timeframe
<p align="center">2.1 EU Workforce for Health DG SANTE</p>	<p>Implementation DG SANTE Non-Legislative Communication as part of DG Employment package « Towards a job-rich recovery »</p> <p>EU Health Workforce Council conclusions Joint Action on EU Workforce Planning (End 2016)</p> <p>EFN Member of the Commission High Level Working Group on the European Workforce for Health</p> <p>EFN Matrix 3+1 on the Three Categories of Nursing Care and key principles for the development of HCAs</p> <p>WHO Global Strategy Directions on Nursing and Midwifery 2016-2020</p>	<p>Written declaration on the EU Workforce for Health</p> <p>DG SANTE Action Plan focus on:</p> <ul style="list-style-type: none"> • Planning and forecasting, skills and competences; • Recruitment and retention strategies; • Global migration and mobility; • Continuous Professional Development (CPD). <p>Strengthen the EU Workforce debate and design a future EU Workforce Strategy</p> <p>Safety at work</p> <p>Influence European Commission funded research and recommendations on health care assistants common training framework</p>	<p>Lead Committee: Workforce Committee</p> <p>Related EFN Documents:</p> <ul style="list-style-type: none"> - Policy & Position Statements: Green Paper on the EU Workforce for Health; Recruitment; Good Practice Guidance on International Nurses Recruitment; Nurses Recruitment and Retention; Unethical Recruitment of Nurses within EU Member States - Input to the European Commission: Green Paper on the EU Workforce for Health; EU Strategy on Occupational Safety and Health at Work - Reports: 'Caring in Crisis' - the Impact of the Financial Crisis on Nurses and Nursing" - Articles: Why are nurses seen as easy targets to cut?; Will the WHO Global Code benefit health workforce?; Nursing Europe; Nurses Safety neglected when dealing with Ebola preparedness; Healthcare worker safety after the EU Sharps Directive 	<p>High Priority - Lobbying</p> <p>2015-2020 - Sustainability of the Joint Action</p> <p>Follow-up Council Working Party</p> <p>Alliance with Health Care Professions, EPHA and EPSU</p> <p>2014 - Call on CPD & on Recruitment and Retention</p> <p>2015 - Follow-up Study CPD</p>
<p align="center">2.2 EU Skills Roadmap DG Employment</p>	<p>DG Employment initiative on Skills (Skills Roadmaps)</p> <p>Use the EU Skills Alliance and EU Skills Panorama to identify the competences & skills needed by all composing the EFN Matrix 3+1</p> <p>Ameliorate relation with DG EMPL and use Skills Roadmap</p>	<ul style="list-style-type: none"> • Link to other EU work streams (Joint Action EU Workforce, DIR36 delegated acts for Annexe V) • Finalise competences & skills of the EFN matrix 3+1 • The economic value of nursing & the image of nursing. • Explore alliance with social care sector • Feed into EU Skills Panorama • Put nursing as a priority in the European Pillar of Social Rights consultation 	<p>Lead Committee: Workforce Committee</p> <p>Related EFN Documents:</p> <ul style="list-style-type: none"> - Policy & Position Statements: Skill Mix and Skill Needs. - Input to the European Commission: Towards a European Area of Skills and Qualifications 	<p>Medium Priority - Alliance Building</p> <p>Alliance with Social Partners (EPSU, HOSPEEM) and Social Care Workers</p> <p>Research on economic value of nursing</p>



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3. EFN Lobby Actions related to EFN Objective 3

Title	Type of Action	Scope and Objectives	Lead Committee/Related EFN Documents	Priority/Timeframe
<p>3.1 Education & Continuous Professional Development (CPD)</p> <p>Mutual Recognition of Professional Qualifications (Directive 2005/36/EC)</p> <p>DG GROW</p>	<p>Modernisation Directive 2005/36/EC by Directive 2013/55/EC</p> <p>Transposition by the EU Member States 3 years after Agreement (by 2016) – Deadline: 18 January 2016</p> <p>EFN to collect evidence of (non-) compliance with the Directive - Connect with Competent Authorities & National Coordinators</p> <p>EFN Competency Framework</p> <p>Develop a Delegated Act to update Annex V</p> <p>European Professional Card (from January 2016 – pilot test)</p> <p>EFN input to DG GROW and/or DG SANTE on Continuous Professional Development (CPD)</p> <p>Implementing EFN Matrix 3+1 - agreeing on definition for ANPs and specialist nurses</p>	<ul style="list-style-type: none"> • EFN to safeguard principle of Mutual Recognition of Professional Qualifications, the minimum requirements (Art 31) and the updating of Annex V; • Positioning EFN as the key stakeholder for the nursing profession on delegated acts and future modifications of the Directive; • Explore new opportunities of Directive 36 to strengthen the nursing profession; • EU Framework for CPD – DG SANTE • Guarantee nurses access to CPD • Exchanging good practice and experience between NNAs (and ESNO) on development and recognition of ANPs in different countries 	<p><u>Lead Committee:</u> Professional Committee</p> <p><u>Related EFN Documents:</u></p> <ul style="list-style-type: none"> - Policy & Position Statements: EFN Position Statement on DIR36; EFN Position Statement on DIR 36, European Qualifications Framework (EQF) and Bologna; Civil Society Resolution on CPD; EFN Position Statement on CPD - Input to the European Commission: EFN Input to the Consultation on DIR36; EFN Input to the Green Paper on modernisation of DIR36; EFN input to the Consultation on Continuous Professional Development of Health Professionals: Sharing good practice in the EU; EFN input to the consultation on a renewed Modernisation Agenda for Higher Education in the European Union; CPD Study - Reports: EFN Report on CPD (2006); EFN Report on Directive 36 - Articles: Strengthening Nursing education saves lives; Nursing Legislation and Curricula in compliance with Article 31 of Directive 2005/36/EC, amended by Directive 2013/55/EU 	<p>High Priority - Lobbying</p> <p>2016 - Implementation modernised DIR 36 into national law</p> <p>Building alliances: FINE – CNOs – ESNO – Nursing Regulators - Civil Society</p> <p>2017 - EP event on Annex V with key stakeholders</p> <p>2017 - Delegated Act</p> <p>2018 - EP evaluation Bridging courses Romania</p> <p>2014-2020 – Cohesion Policy Package</p>
<p>3.2 EU Enlargement Strategy</p> <p>DG Enlargement</p>	<p>Prepare and Guide EU accessions Process</p> <p>Permanent Representation to the EU</p> <p>TAIEX Peer Review & Capacity Building</p> <p>EFN membership capacity</p> <p>EFN EU Accession Strategy to be used for all upcoming EU accession policy processes.</p>	<ul style="list-style-type: none"> • Develop a Strategic Plan in relation to the TAIEX mission reports, to support the Candidate Countries within the Enlargement process - Evaluate the TAIEX mission reports. • TAIEX capacity building team with EFN experts • Enlargement Seminars to support the Candidate Countries with the means to negotiate, lobby and participate in the future of the profession within their countries. • NNAs of Applicant Countries are prepared when entering the EU. • EFN membership evaluation – Inclusiveness 	<p><u>Lead Committee:</u> Professional Committee</p> <p><u>Related EFN Documents:</u></p> <ul style="list-style-type: none"> - Articles: EU Accession: A policy Window for Nursing? 	<p>Medium Priority – Alliance Building</p> <p>New accession countries:</p> <ul style="list-style-type: none"> - Negotiating countries (Turkey and Montenegro); - Official candidates (Macedonia and Serbia); - Potential candidates (Albania, Bosnia & Herzegovina and Kosovo); - Countries being part of the EU Neighbourhood Policy (Georgia, Armenia and Ukraine).